



The Institute Of Brand Management Of Nigeria (IBMN)

2021 Executive Training Calendar (1st Quarter)

Course Title	Venue	Days	Month	Dates	Fee
Effective Brand Planning & Evaluation Training	Lagos	2	January	29-30	55,000
Category/Retail Brand Strategy Training	Lagos	2	February	10-11	55,000
Strategic Services Branding Training	Lagos	2	February	19-20	55,000
Competitive Brand Building workshop	Lagos	2	February	26-27	55,000
Business to Business Branding workshop	Lagos	2	March	4-5	55,000
A-Z of Strategic Brand Management	Lagos/Abuja/PH	3	March	11-12	150,000
Brand Communication & Strategy master class	Lagos/Abuja	3	March	18-19	150,000
Brand Equity master class	Lagos	3	March	30-31	150,000

For Further Enquires, Contact: Registrar/CEO

Institute Of Brand Management Of Nigeria

4th Floor, Olatunji House, 299, Ikorodu Road, Maryland Lagos | Website: www.ibmn.com.ng | Email: ibmnnigeria@gmail.com

Tel: 09031753719, 08028007923, 08107102238